YoSpace is a brand designed by the young people for the young people; to increase access and uptake of youth Sexual Reproductive Health (SRH) information and services. It was created as a result of an illuminating Human Centered Design (HCD) process where 15 young people from all categories shared the problems they face around accessing and using high quality SRH information and services, how they react to them, and possible solutions to these problems.

With the young people, we brainstormed, conceptualized, visualized, and developed solutions which brought out the need to have their own brand to identify with, advocacy engaging parents, teachers and health workers, peer education, affordable services and using interactive and fun communication channels. YoSpace was created as platform for young people to feel comfortable and safe to access high quality SRH information and services.

YoSpace is managed by Population Services International - Uganda (PSIU), an international social marketing organisation committed to improving the health of Ugandans through measurable impact of their health interventions. It is funded by the Pfizer Foundation.

ACCOMPLISHMENTS  [JANUARY – AUGUST 2017]

- Reached 215,534 young people with age appropriate SRH information and services.
- Reached 88,257 young women with Sexual Reproductive Health [SRH] messages through IPC [One on one small group meetings].
- Reached 94,677 young women with radio talk shows on Sexual Reproductive Health topics over 12 weeks, with 64% of them in rural areas.
- Reached 8,313 young women with services through the voucher system from April to July 2017.

- Training in best practices in youth friendly SRH service provision.
- Equipment, commodities and supplies at a subsidised price, which translates into a reduced price in services provided to young people.
- Branding as a seal of quality approval.
- Support in demand creation for the health services by training peer educators.

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